

MAKING THE MOST OF THE IFUW CONNECTION

Between career and family responsibilities, women today have less time for volunteer activities. Choices about where we put time and money are increasingly based on results and returns from our investment. With numerous other non-profit organizations competing for members, how can we distinguish ourselves?

IFUW membership offers a bonus in global contacts, information, and influence. Used effectively, your organization's IFUW affiliation can be a strong selling point in recruiting and retaining members.

IFUW OFFERS IMPORTANT OPPORTUNITIES:

- International voice and influence through its UN advocacy stressing education and the status of women
- Global perspective through IFUW e-mail networks, personal travel, conferences, regional meetings, seminars
- Links from affiliate to affiliate, branch to branch, person to person for information & cultural exchange
- International solidarity through the Bina Roy Partners in Development Programme and the International Fellowships Programme
- International forum for research and exchange of ideas
- Global contacts, friendships and hospitality

IFUW MEMBERSHIP BENEFITS should be promoted to current and prospective members.

- Do your members know that they are automatically members of the International Federation?
- Do you highlight IFUW's advocacy stressing the increased power that comes from an international organization of 180,000 women graduates supporting women and girls throughout the world?
- Do you regularly inform members about IFUW programmes and activities and include information about IFUW in your recruitment and publicity materials?
- Do you members know that through the IFUW Study and Action Programme (SAAP) theme members throughout the world are working towards common goals? Do you organize activities around the theme?
- Are announcements about upcoming IFUW meetings, calls for papers and workshop opportunities distributed widely to members?
- Do you facilitate participation, particularly by younger members, in IFUW international and regional activities?
- Are your members informed about IFUW's travel referral service?
- Do you encourage your members to visit IFUW's internet site at <http://www.ifuw.org>? Is there a link to IFUW's site in your own site?