



IFUW 2010 Training Programme, 3-10 August 2010 ***Towards A Sustainable Multigenerational Approach***

The Board of Officers is pleased to invite each national federation and association (NFA) to designate up to four members to participate in a training programme, *Towards A Sustainable Multigenerational Approach*, to be held in conjunction with the 30th IFUW Conference in Mexico City.

IFUW, like many volunteer organizations, is finding that existing organizational structures and patterns are no longer effective. Today's volunteers, particularly younger ones, face tremendous competing time pressures and demands. This makes it increasingly difficult to fill leadership positions at the international, national and local levels. Blending differing generational leadership and work styles can also pose challenges. The training programme in Mexico City will look at ways IFUW can build on the strengths of different generations to create more effective, sustainable organizations.

Dates & Venue: The training programme will open with a one-day workshop on 3 August from 9:00 to 17:00, continue with parallel sessions throughout the Conference and finish with a half-day session on the afternoon of 10 August. All sessions will take place in the main conference venue – the Meliá Mexico Reforma Hotel in Mexico City.

Participants: Participants in the Young Leader's Programme at the Conference will automatically be registered for the training.

All other participants must be nominated by their NFA. NFAs are encouraged to select members who they believe will both benefit from such training and be willing and able to take on leadership roles within their own NFA or within IFUW. Different age groups should be represented.

All participants must pay the conference enrolment fee and are responsible for their airfare, accommodation, meals and other expenses.

Guest Trainers: **Dr Felicity Coughlan** directs the Independent Institution of Education in South Africa and was previously Strategic Planning Director for the University of Witwatersrand. She organizes strategic planning workshops for schools and community organizations, among them the South African Association of Women Graduates.

Helen Sunhee Kim is an organizational development consultant and trainer with 19 years of experience in working with social change organizations in the USA and Korea. She is a co-author of *Working Across Generations: Defining the Future of Nonprofit Leadership* and has facilitated many regional, national, and international events on movement building strategies and supporting the next generation of nonprofit leaders.

Frances Kunreuther is a co-author of *Working Across Generations: Defining the Future of Nonprofit Leadership* and directs the Building Movement Project (www.buildingmovement.org). She is a senior fellow at the Research Center for Leadership and Action at New York University and spent five years at the Hauser Center for Nonprofit Organizations at Harvard University.

IFUW Facilitators: **Marianne Haslegrave** (Great Britain), **Shirley Randell** (Rwanda) and **Phyllis Scott** (Canada) - IFUW Board Members; **Regine Oltersdorf-Paul** (Germany)- IFUW Membership Committee, **Vivian Ike** (Nigeria) – IFUW Young Members International Coordinator; **Willemijn van der Meer** and **Eileen Focke-Bakker** (Netherlands)

Content: The programme will offer a series of multi-faceted training modules addressing

- strategies for inclusive, multigenerational leadership;
- evaluation processes and criteria for measuring progress and the extent to which programme activities are advancing the organization’s aims;
- mentoring models that can be implemented at the national and local level; and
- specific leadership skills training in areas such as use of the media, application of international human rights instruments at the national and local levels and developing effective project proposals.

Preparation: NFAs proposing participants will be asked to complete a short evaluation survey to assess membership trends, involvement levels, leadership structures and organizational problems.

Follow-up: Participants will be expected to organize and report on a follow-up activity **by 1 June 2011**. This might be workshops, online discussions, a series of articles in national newsletters, or other activities to share what they have learned with their NFAs. At a later date the participating NFAs will be asked to complete a short evaluation survey to see what impact the activity has had on the organization.

Grants: The Virginia Gildersleeve International Fund (VGIF) is providing funding for 15 travel grants of 1000 USD for participants from low-income countries with a gross national Income (GNI) under 10,000 USD. In order to ensure a balance, special consideration will be given to younger members and to members who have not previously received a training grant through IFUW. No more than one grant per country will be given.

<p>How to Apply: NFAs may designate participants by completing and sending the attached training registration form to 2010training@ifuw.org. The deadline for those who wish to apply for a grant is 15 April 2010.</p>
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