



IFUW EMPOWERING WOMEN POSTER COMPETITION

Call for Entries

The International Federation of University Women (IFUW) is pleased to announce an art competition to raise awareness of the challenges facing women and girls in accessing education and leadership positions in today's world. The competition is open to all IFUW members and other artists proposed by IFUW's national federations and associations (NFAs). Winning entries will be used for a series of postcards and posters. The deadline for submissions is 28 April 2009.

Competition Guidelines

- 1. Eligibility:** All IFUW members – both members of NFAs and independent members – are automatically eligible to participate. Each NFA may sponsor up to two entries from artists who are not members.
- 2. Themes:** All entries must address **one** of five themes: education for the girl child, adult literacy for women, gender equality in higher education, empowering women for leadership and decision-making, or gender equality and peace.
- 3. Format:** Any original two-dimensional physical or digital format that best expresses the artistic intent and message may be used. All entries should be printable in an A4 (21 cm by 29.7 cm or 8.27 inches by 11.69 inches) vertical or horizontal format. All written text should appear in English. Any entry deviating from these formats will not be judged.
- 4. Submissions from IFUW members:** Art works may be submitted in their original format or be digitally photographed/scanned and submitted in a jpg format with a 300 DPI or higher resolution. All submissions must be accompanied by the [official entry form](#). Please note that originals will not be returned. IFUW members should send digital submissions to artcompetition@ifuw.org and physical submissions to IFUW, 10 rue du LAC, 1207 Geneva, Switzerland.
- 5. Submission from other artists:** Artists who are not members of IFUW must submit their work via one of IFUW's [79 national federations and associations](#). NFAs will determine the procedures for selecting works to be sponsored from non-members.
- 6. Deadline:** All entries must reach IFUW Headquarters in Geneva no later than 28 April 2009.
- 7. Logo and IFUW name:** The design should incorporate the IFUW name and/or lamp of friendship. If the IFUW logo is used, no text or other images should be placed on the logo. No other corporate logo or name should appear in the work.
- 8. Other copyrighted material:** All artwork must be original. Copyrighted characters®, copyrighted clip art or graphic art, or copyright-free clip or graphic art will not be accepted.
- 9. Criteria:** Submissions should be graphically attractive and deliver a dynamic message. Entries will be judged on relevance to the theme, clarity and effectiveness of the visual message, creativity, originality and artistic quality.
- 10. Judges:** A panel of six judges, headed by Glenda Hecksher Ramsden (Mexico), will review the international entries and select the winners. Also participating on the jury will be: Ruth Harris (Israel), Margaret Smeaton (England), Feri Tabrisi (Iran, living in Germany) and two members of the IFUW Board of Officers.

11. **Prizes:** The grand prize for the overall winner will be a choice of a paid conference enrolment fee for the 30th IFUW Conference in Mexico City or a cash prize of 500 Swiss francs. A prize of 100 Swiss francs will be given to the first place winners in each of the other four categories.
12. **Right of Use:** By submitting an entry, all artists 1) declare that they are the owner of the image(s) used in the artwork; 2) agree to allow the International Federation of University Women (IFUW) to publish their works and names on the IFUW website, without compensation; and 3) agree to allow IFUW to use the art work in any way it chooses, including but not limited to reproducing the winning art entries in IFUW posters, postcards and other publicity and advertising without further compensation. Artwork will not be returned as they will become the possession of IFUW and may be sold as part of a raffle to raise money for fellowships and other IFUW programmes. Winners relinquish any rights to royalties or any form of reimbursement other than contest awards from IFUW. Credit will be given when possible, but is not guaranteed. Contest void where prohibited or restricted by law.
13. **Notification:** The results will be posted on the IFUW website and all artists submitting entries will be notified of the competition results by 30 September 2009. Artists should not call or email to request results in advance.

IFUW
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